



# Helping Link - Một Dấu Nổi

## "Strength In Numbers"

### Annual Benefit Gala

October 26, 2019



#### SPONSORSHIP PACKAGES

SPONSORSHIP BENEFIT	RESILIENCE \$10,000 <i>Limited</i>	INSPIRATION \$5,000	HOPE \$2,500	COMPASSION \$1,000
<b>MARKETING COLLATERAL</b>				
Company included in pre-event publicity, press releases, advertisements and promoted posts	Logo	Name	Name	Name
Name publication on Save the Date & Invitation	Top Logo	Logo	Logo	Logo
<b>DAY OF EVENT</b>				
Tickets to the Gala Dinner & Auction	Up to 8 tickets	Up to 8 tickets	Up to 6 tickets	Up to 4 tickets
Sponsor name at Table	Yes	Yes	Yes	Yes
Acknowledgement on Helping Link's Facebook, Twitter and LinkedIn	Yes	Yes	Yes	Yes
Featured logo display on printed souvenir program	Logo	Logo	Logo	Name
Sponsor promotional material in event gift bag	Yes	Yes	Yes	Yes
Advertising opportunity on printed souvenir program	Full Back Cover or Inside Front Page	Full Page (B&W)	Half Page (Color)	Half Page (B&W)
Recognition as Corporate Partner on printed and distributed event marketing materials	Yes	Yes	Yes	Yes
Ad & Logo in the Slideshow	Yes	Yes	Yes	
Company's banner displayed at dinner (banner provided by company)	Dining Room	Dining Room	Reception Area	
Recognition during dinner program	On Stage	On Stage	On Stage	Seated
On-stage speaking opportunity during dinner program (no more than 2 minutes)	Yes			
<b>POST EVENT MARKETING/PUBLICITY</b>				
Post event acknowledgement in press and social media	Logo	Logo	Logo	Name
Recognition as Corporate Partner on Helping Link website for one year	Top Logo	Logo	Logo	Name
Company acknowledgment in Helping Link's winter newsletter	Top Logo	Logo	Logo	Name
Permission to use Helping Link's logo	Yes			

